

BEFORE SEEKING ADVICE/COACHING/IDEAS:

What am I trying to learn? (or, what problem am I trying to solve?)

What are my business rules* that I want to keep in mind as I'm out learning?
(i.e., what matters to ME as a business owner? What are my core values?)

**If you don't have business rules/values written out it's a HIGHLY useful thing to try. Imagine you are making your own rulebook for your business. What are the rules that you want your business to follow day in and day out? What are the values you want to uphold?*

